



**GelPro<sup>®</sup>**

*Comfort*  
**& STYLE**

GelPro Elite  
in Sizes up to **9 FEET!**

(Size Guides Inside)

Introducing our **NEW**  
rug + comfort mat system

**WORLD'S MOST COMFORTABLE FLOOR MATS**



# THE GELPRO STORY

Lisa, my wife, is an avid cook! She has always loved preparing delicious spreads for our friends and family. What she didn't love was the sore feet, legs and back that came later. After a painful day preparing one of her infamous Thanksgiving dinners, Lisa and I set out to find a mat that would address this problem. We quickly realized that there were no products that truly eliminated discomfort or looked like they belonged in the kitchen!

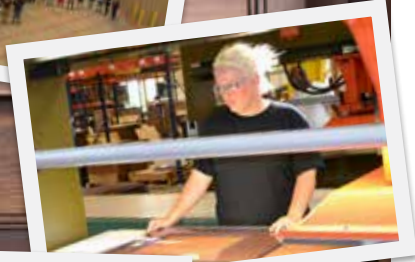
An engineer by trade, I set out to create a floor mat that would allow my wife and others to stand for long periods of time. After months of research and development, Lisa finally gave her stamp of approval to the world's first gel comfort mat! Fifteen years and over four million GelPro Comfort Mats later, we continue to be passionate about innovating and finding ways to turn sore, tired feet into happy, healthy feet.

With a factory located in Waco, Texas, we take great pride in designing and manufacturing the highest quality comfort mats here in the USA. We are especially excited to introduce our newest innovation: the Ergo Comfort Rug! It is the first two-part comfort system that combines a washable rug with a luxury comfort mat. You can learn more about the Ergo Comfort Rug on page 6. Whether you are drying dishes or preparing a Thanksgiving dinner, my hope is that you will savor this time while standing on a comfort floor mat by GelPro.

Robb & Lisa McMahan,  
*Founders*



 **MADE IN THE USA**  
with globally sourced materials



We take great pride in designing and manufacturing the highest quality comfort mats here in the USA.

Exclusive gel cushion comforts feet, legs and back while you stand

Reinforced beveled edges

High-traction bottom

**WORLD'S MOST COMFORTABLE FLOOR MAT™**





5-YEAR WARRANTY

Luxury

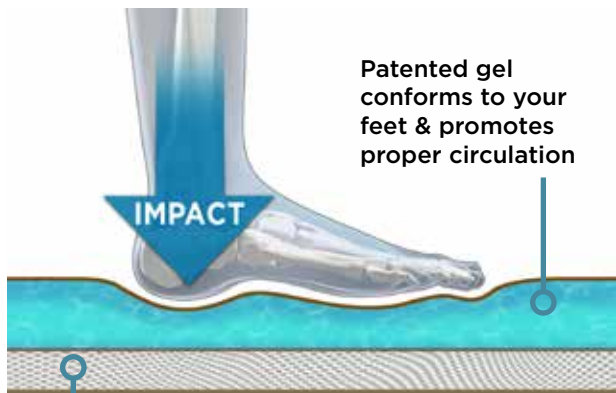
Shown: GelPro Elite, 20" x 36"; LATTICE in Light Charcoal

# GelPro Elite

Comfort that looks as good as it feels.

Enjoy cooking and entertaining while you stand on a GelPro Elite, the world's most luxurious and beautiful comfort mat.

Engineered with the most advanced comfort technology available, our GelPro Elite Comfort Mat features a 3/4" thick ultra-plush Dual Comfort Core™ of patented gel and energy-return foam that allows you to be on your feet all day and enjoy guests at night. GelPro Elite Mats are available in five sizes up to 9 feet long, in hundreds of decorator patterns and colors to complement any kitchen, pantry, laundry room, bath or workspace.



Patented gel conforms to your feet & promotes proper circulation

IMPACT

Energy-return foam provides proper support for long-term standing

## 1) 20" x 36"



Fits well in front of most sinks and stand-up desks.

## 2) 20" x 48"



Works wonderfully in front of a range or vanity.

## 3) 20" x 72"



Ideal for a galley-style kitchen or in front of a large workspace.

## 4) 30" x 72"



Extra-wide and plenty long for generously-sized spaces.

## 5) 30" x 108"

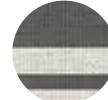


Our largest GelPro Elite mat is extra wide and extra long!

## HAMPTONS STRIPE



Classic Grey



Midnight



Red Flag



Khaki



Cranberry



Black



Truffle

## BASKETWEAVE

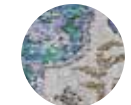


Shown: GelPro Elite, 20" x 36"; BASKETWEAVE in Khaki

## TARYN



Wildberry



Blue Calypso



Shown: GelPro Elite, 20" x 36"; QUILL in Atlantic Blue



Atlantic Blue



Toast



Black

## QUILL

## SAN MIGUEL



Azure



Slate Grey



Whisper Grey



Charcoal



Harvest Grain



Java

## GRASSCLOTH



Shown: GelPro Elite, 20" x 36"; GRASSCLOTH in Charcoal



Shown: GelPro Elite, 20" x 36"; LATTICE in Java



Java



Light Grey



Tan

## LATTICE

# GelPro Elite

## Sizes & Pricing

20" x 36"	\$124.95
20" x 48"	\$169.95
20" x 72"	\$249.95
30" x 72"	\$399.95
30" x 108"	\$599.95





**TWO-PART COMFORT SYSTEM:  
DESIGNER ACCENT RUG + LUXURY COMFORT MAT**

If you are looking for a solution to discomfort in the kitchen, bath or other spaces, but prefer the warmth, texture and beauty of a traditional rug, you'll love the Ergo Comfort Rug.

Stylish and functional, this two-part comfort system comes with a removable, washable rug that attaches to an ultra-supportive comfort mat that won't bottom out like memory foam. Together, this dynamic duo protects your feet, legs and back from dreaded discomfort and fatigue that come from standing on cold, bare floors.



**Low-profile, polyester rug with a soft chenille texture**

- Stain-resistant and **machine-washable**
- Removable for easy cleaning or for replacement
- Integrated GellyGrippers™ secure rug to the floor

**Luxury comfort mat with energy-return polyurethane foam**

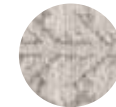
- 3/4" polyurethane foam
- Prevents discomfort & fatigue
- Won't absorb water or fluids
- High-traction top surface



**LOUISA**



Aged Khaki



Soft Grey



Garnet

**Sizes & Pricing**

24" x 34" \$59.95

24" x 76" \$119.95



I love the beautiful design, and the plush feel under my feet is amazing! It really is a perfect combination of comfort and style.

- JEANNE H., CUPERTINO, CA





Shown: Designer Comfort Mat, 20"x 32", GRASSCLOTH in

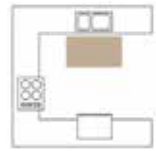
# DESIGNER COMFORT MAT™

## Comfort and Support at a Great Value

Our Designer Comfort Mat features a 3/4" thick cushion of Ergo-Foam for relieving discomfort, fatigue and pressure while you stand on hard flooring. Protect your feet, knees and back while you cook, clean or work with these comfort floor mats that won't bottom out like cheap, imported mats. With beveled edges for added safety, a stain-resistant, non-toxic polyurethane top surface and a slip-resistant bottom, the Designer Comfort Floor Mat delivers a perfect blend of GelPro performance and quality at an exceptional value.

The Designer Comfort Mat is ideal for use in the kitchen, bathroom, laundry room, craftroom and at stand-up desks.

### 1) 20" x 32"



Works wonderfully in front of a range or vanity.

### 2) 20" x 48"



Ideal for a galley-style kitchen or in front of a large workspace.

### 3) 20" x 72"



Plenty long for generously-sized spaces.

### 4) 30" x 108"



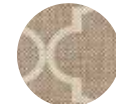
Our largest Designer Comfort Mat.

- 3/4" thick Ergo-Foam
- Helps reduce and prevent discomfort and fatigue
- Durable and stain-resistant polyurethane top surface
- Contains no phthalates
- Easy-to-clean and waterproof
- Non-slip bottom and beveled, curl-free edges
- 1-year warranty

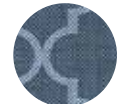
## LATTICE



Cherry Tomato



Tan



Dark Denim

## SALADO



Deep Sea



Grey Stone



Misty Blue

## GRASSCLOTH



Khaki



Java



Crimson



Charcoal



Pecan

Shown: Designer Comfort Mat, 20" x 32", GRASSCLOTH in Khaki

## TAYLOR



Grey Suit



New Denim



Oatmeal

## LEATHER GRAIN



Shown: Designer Comfort Mat, 20" x 32", LEATHER GRAIN in Truffle



Jet



Truffle



Navy



Cranberry

## BELLA PERSIAN



Aged Khaki



Vintage Grey

# DESIGNER COMFORT MAT™

## Sizes & Pricing

20" x 32"	\$49.95
20" x 48"	\$74.95
20" x 72"	\$119.95
30" x 108"	\$299.95



Shown: NewLife Professional Grade, 20"x32"; **Vines** in Belgium Brown



## Commercial Grade Comfort that Restores Energy

Constructed with eco-friendly Bio-Foam®, NewLife® Professional Grade Comfort Mats stand up to the tough demands of heavy household traffic while delivering strong support and deep-cushioned comfort.

NewLife's 3/4" thick polyurethane, puncture-resistant comfort foam never bottoms out or loses its bounce. This premium polyurethane foam mat makes up for its simple appearance by providing long-lasting, professional grade comfort and durability. With its unique pushback support, NewLife Professional Grade Comfort Mats actually restore energy so you can stand for longer periods of time without experiencing discomfort or fatigue.

NewLife Comfort Foam Mats are a perfect choice for high-traffic areas such as the garage, kitchen and home office.

### 1) 20" x 32"



Fits well in front of most sinks and stand-up desks.

### 2) 20" x 48"



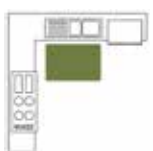
Works wonderfully in front of a range or vanity.

### 3) 20" x 72"



Ideal for a galley-style kitchen or in front of a large workspace.

### 4) 24" x 36"



Perfect for generously-sized spaces.

### 5) 36" x 60"



Our largest NewLife mat is extra wide!

## BRUSHED



Shown: NewLife Professional Grade, 20"x32"; **BRUSHED** in Grey

## VINES\*



\* The Vines pattern is available only in the 20x32 size.



Shown: NewLife Professional Grade, 20"x32"; **VINES** in Latte



Shown: NewLife Professional Grade, 24"x36"; **Brushed** in Midnight

- 3/4" thick
- Heavy-duty, one-piece construction won't delaminate
- Stain and chemical resistant
- No-curl, beveled edge
- Non-slip bottom certified by the National Floor Safety Institute
- 10-year best-in-class warranty
- Made in USA



## Sizes & Pricing

20" x 32"	\$79.95
20" x 48"	\$119.95
20" x 72"	\$179.95
24" x 36"	\$99.95
36" x 60"	\$299.95



A woman wearing a long, white, tiered dress is standing barefoot on a light-colored, patterned rug. She is positioned in front of a kitchen counter with a marble top and white cabinets. Her right hand is resting on the counter. The background shows a window with greenery outside.

# Style & COMFORT

**GelPro**<sup>®</sup>

11525-B Stonehollow Drive  
Suite 200  
Austin, TX 78758